

Four Hills Village Association (FHVA)

Minutes of the FHVA Board Meeting of July 15, 2024

Hybrid meeting – held at Singing Arrow Community Center & via Zoom
6:30 – 8:00 p.m.

1. Call to Order.

President Brook Jilek opened this hybrid meeting at 6:32 p.m.

In Attendance.

Officers: President Brook Jilek, Vice President Tim Gallegos, Treasurer Herb Wright, and Secretary Jennifer Lopez

Directors: Carmil Surritt, Julia Vertrees, *Paul Yarrington, Jerry Gallegos, Jimmie Wolf, James DeMay

Member-at-Large: None

Immediate Past President: Andrew Lipman absent

Absent: Steve McCampbell, Andrew Lipman

*Denotes attendance via Zoom.

Guests: Merrill Gallegos, the President of Four Hills Neighbors, attended to collaborate on the planning of National Night Out.

2. Approval of Agenda.

Brook asked for a motion to approve the agenda, but with the change of moving the topic of a Star Party to Jennifer Lopez. Herb made a motion to approve the amended agenda. James made the second and the motion carried.

3. Approval of the Previous Month's FHVA Board Meeting Minutes.

James made a motion to approve the minutes of the June 17, 2024 FHVA Board Meeting. Jerry seconded the motion. The minutes of this meeting were approved unanimously. They may now be posted on the Association's website at www.fhva.org.

4. Reports, as needed from Officers and Board Members

4.A. Vice President, Tim Gallegos.

4.A. Sign. Tim stated that repairs on our sign are complete! Rachel Miller still has the keys and will be getting them to us soon. The acquisition and installation of the lights for the sign are in the works.

4.B. Sign Content. Tim asks that we send him "sayings" or "blurbs" that he can place on the sign to catch people's attention.

4.C. Clean Up. Tim has discovered that the city will provide bags, tools, and pickup service any time our neighborhood wants to sponsor a Clean Up Day. There is no need to wait for the official "Clean Up Days." We just need to coordinate with the city.

4.B. Treasurer, Herb Wright.

4.B.1. Access to Accounts. Herb and Brook are working with the bank for Herb to gain access to all accounts as the Interim Treasurer after the passing of Linda Martinez. He states that we have just over \$9,000.00 in the checking account. Just under \$500.00 worth of deposits are noted. Herb will meet with Jimmie to match up specific deposits with advertising revenue. The bank will be sending Herb a PIN to gain access to the other accounts.

4.B.2. Possible Replacement. A FHV resident has expressed interest in taking over the Treasurer position and will be meeting with Herb and Brook.

4.C. Publications, Jimmie Wolf.

4.C.1. Summer Edition of The Chronicle. The Chronicle was sent out before the car show, which was good PR. She used Minute Man Publishing, as it is cheaper. Their work is done in house rather than sending out documents for printing.

4.C.2. Printing and Mailing Rates. Jimmie states that it is actually cheaper for us to print and mail a minimum of 200 copies versus the 120 we currently send out. The question is do we print more and have extra copies for marketing purposes, go green and distribute The Chronicle digitally, or raise dues to cover the current cost of \$6 a copy. Herb suggested asking Minute Man about different prices for different weights of paper.

4.C.3. Marketing Options. Jimmie shared information about Every Door Direct Marketing (EDDM) which will allow us to send post cards to everyone in the neighborhood for \$.18 each. This is certainly something we can look at in the future, maybe even partnering with Four Hills Neighbors to advertise joint events and market for membership.

4.D. Secretary, Jennifer Lopez.

4.D.1. Star Party. Jennifer suggests that we host a Star Party in collaboration with Four Hills Neighbors. Jerry shared that the GM of The Canyon Club agreed, that in light of the success of the Car Show, that we can hold it at the Club parking lot. We agree that November 1 sounds like a good date for this event.

4.E. Membership Director, Julia Vertrees.

4.D.1. Numbers. We currently have 352 members which includes 55 new addresses with Contributing Members.

4E.2. Mail Chimp. Between April and July 7 six Mail Chimp blasts have been sent out advertising varying local events.

4.F. Government Affairs, Carmil Surrutt.

4.F1. Foothills Community Policing Council Carmil and Jerry attended the last meeting. It was well attended, to include the DA, folks from the Homeless Coalition, Councilor Grout, and people from the US Attorney's office. We felt like we were listened to.

4.G. Education & Youth Affairs Director, Jerry Gallegos

4.F.1. Car Show. Jerry shared that the Car Show was a success. The area allotted to us was full of great cars and smiling neighbors enjoying the morning. Even if we did not gain many new members from this event, it certainly got people talking about us and gave us more visibility and a venue at which we can hopefully show folks the value of FHVA.

4.H. Open Space Director, Paul Yarrington.

4.H.1. September Shred Event. Paul shared that the company who does our shred event now only has 1 date available. We need to decide as a Board if we want to have this event or not. Paul made a motion to hold the event on October 5 at a cost of \$600. Herb made the second and Brook opened it up for discussion. Jerry asked if we can pair the shred event with an E Waste disposal. Discussion was had regarding the cost and what any subsequent benefit would be. Brook asked for a vote. The motion passed 7-3 with Brook, Tim, and Carmil opposing.

4.H.3. Shade Structures at FHV Park. Paul shared with us that the sunshades at the park are scheduled to be replaced by the city.

4.H.2. City Council Meeting Regarding E Bikes in Open Space. Brook asked Paul if he can attend the City Council meeting on August 5 to garner information about the possibility of E Bikes being allowed on the Open Space. Brook shared that some FHV residents are concerned and it would be good if we can gain information to share with them.

4.I. Public Relations & Real Estate, James DeMay. (as of July 15, 2024)

4.I.1. Active Listings: 8 in FHV with an average 2596sf at avg \$201.25 per sq. ft.

4.I.2. Pending Sales: 7 in FHV at an average 2943 sf at an avg of \$188.91 per sq ft

4.I.3. Closed: 5 in FHV at an average 2926sf at an avg of \$199.49 per sf

4.J. Webmaster, Howard Kimberly

4.G.1 No report.

5. New Business

5.A. Promote Membership on National Night Out on August 6th. Brook asked if Jennifer knew of any official NNO parties being held. She and Merrill Gallegos shared that parties are currently being scheduled within Four Hills Neighbors. Brook said he knows of one on his street. Jennifer and Brook agreed that in addition to parties being scheduled within FHN and FHVA that many individuals are taking it upon themselves to have parties. Tim and Brook are in agreement that all party hosts should register with the city and that the original point of NNO was for residents to get out and meet their neighbors. Thus, the more parties the better since folks can then more aptly meet the neighbors close to them. Tim will send out the registration information to Jennifer and to FB, ND.....

5.B. FHVA Business Cards. Jerry asked if the Board should buy more of the same business cards that he purchased. We all agreed they are useful as they have our website on them at which people can register to become members. Jennifer made a motion that Jerry buy 500 cards and be reimbursed by the FHVA Board. Herb made the second and the motion carried.

5C. Increase Dues for 2025. Brook expressed an interest in increasing the suggested FHVA voluntary dues beginning with the next calendar year. There seems to be a consensus that this is necessary, but considering we only have 5 minutes of time left in our meeting, Herb asked that we table this discussion and decision until next meeting.

6. Announcements

6.A. Next meeting.

The next monthly Four Hills Village Association Board Meeting will be held on Monday, August 19, 2024, at 6:30-8:00 p.m. It will be held in the Singing Arrow Community Center, 13200 Wenonah Avenue SE, but as a hybrid meeting with the option of using Zoom for those who prefer not to attend in person. Any FHVA Member may attend the meeting, in person or by contacting the FHVA President Brook Jilek for the Zoom link. It will be publicized at the appropriate time via the FHVA website (www.fhva.org), FHVA Newsletter, the FHVA Facebook page, and on FHV Nextdoor.

7. Adjournment

Herb made a motion to adjourn the meeting. Carmil seconded it and the motion passed unanimously. President Brook Jilek adjourned the meeting at 7:59 p.m.

FHVA President Printed Name

FHVA President Signature