

Four Hills Village Association (FHVA)

Minutes of the FHVA Board Meeting of March 18, 2024

Hybrid meeting – held at Singing Arrow Community Center & via Zoom
6:30 – 8:00 p.m.

1. Call to Order.

President Brook Jilek opened this hybrid meeting at 6:30 p.m.

In Attendance.

Officers: Brook Jilek, Tim Gallegos,

Member-at-Large: None

Directors: Julia Vertrees, Steve McCampbell, Linda Martinez, James DeMay Paul Yarrington*, Jerry Gallegos, - *Denotes attendance via Zoom.

Absent: Andrew Lipman, Jennifer Lopez Carmil Surrutt,— all 3 excused

Guests: Folks from the Eastside Shelter/Animal Adoption, Herb Wright and Ann Harris Davidson

2. Approval of Agenda.

Brook asked for a motion to approve the agenda with the addition of Ann Harris Davidson presentation on recycling. James made a motion to approve the agenda with the addition and Jerry made the second. The motion carried.

3. Approval of the FHVA Board Meeting Minutes of the February 12, 2024 Monthly Meeting.

James made a motion to approve the minutes of the February 12, 2024 FHVA Board Meeting. Julia seconded the motion. The minutes of this meeting were approved unanimously. They may now be posted on the Association's website at www.fhva.org.

4. Tracey Jordan from Animal Welfare to discuss services they offer to the public.

Tracey spoke about the services Animal Welfare provides.

5. Reports, as needed from Officers and Board Members

5.A. Vice President, Tim Gallegos.

5.A.1. Repair of FHVA Sign.

Tim said that the letters should be in by Wednesday. He also wondered about the placement of plexiglass versus glass.

5.B. Treasurer, Linda Martinez

5.B.1. Discussion of 2024 FHVA Budget. As Linda evaluates our 2024 expenses, she asks that board members focus on the budget for the coming year. She will continue to communicate with Julia to confirm membership numbers and receipts from 2024 membership. Linda also shared a proposed 2024 Budget. There was discussion about raising dues, but the discussion will be postponed to a future meeting. Julia made a motion to pay Weebly. It was seconded by Steve and approved.

5.B.2. Previous Years' Budgets and Proposed 2024 Budget.

	2021	2022	2023	2024 (Proposed)
Income:				
Membership	\$9,967.70	\$8,008.40	\$6,429.80	\$5,493.61+
Advertising	2,837.80	3,700.00	3,250.00	1,100.00+
Other Income			600.00	
Total				\$6,593.61
Expenses.				
Annual meeting ---		\$1,589.31	\$2,236.04	\$1,024.47
Publications	\$5,602.87	\$7,668.12	\$6,365.08	\$6000.00*
Insurance	950.00	803.00	803.00	803.00*
PO Box Fee	204.00	232.00	248.00	248.00*
SurveyMonkey	414.00	575.28	503.69	500.00*
Shredding	695.79	927.73	645.75	650.00*
Zoom	278.64	165.00	161.33	165.00*
Website	187.65	187.65	187.45	187.45*
MailChimp			112.06	115.00*
Garage Sale		284.38	480.71	
Reminder Letters	181.12			
Supplies	169.88	169.50	16.47	100.00*
Bank Fees	12.00			
Donation	500.00			
Light Contest	<u>164.85</u>	<u>169.50</u>	<u>167.85</u>	<u>170.00*</u>
Total Expense	\$9,361.04			\$9,962.92
Difference	\$3,444.46			

+ Received through February 29th

- Estimate based on previous years

5.C. Secretary, Jennifer Lopez.

Absent

5.D. Membership Director, Julia Vertrees

5.D.1. Membership. 2024 Memberships (through March 17, 2024)

Contributing Member (CM): 212 of which 79 are new

Member of Record (MoR): 51 of which 22 are new

Total: 263 of which 101 are new

FYI: Regarding the right to access the Chronicle. In the past a single copy only would be sent to a unique street address. With the new casita rule, we could have individual unique memberships at the same street address with both requesting a paper copy. I will code the spreadsheet as copy 2 when this occurs.

5.D.2. Activities. A second email membership blast was sent on February 28, 2024 via MailChimp to all 2023 members who had not renewed. 107 emails were sent and delivered (no bounces, no unsubscribes). 71 unique initial email opening with 24 unique initial clicks on imbedded links. After sending the email blast, there were ~ 21 renewal responses from individuals who had previously been members. A full report from MailChimp is available if anyone is interested. Transfer of Facebook: This has been accomplished with the very essential assistance of Kelly Cockrell for which I am very grateful.

4.D.3. MailChimp. MailChimp is up to date and coded by year, membership type, and desired Chronicle delivery method (as is the membership spreadsheet BTW). This will allow for ease of sending email or snail mail Chronicles when this activity is requested. I have not yet begun to archive the remaining 2023-member email addresses of those who have not yet renewed. Since MailChimp only contains emails, a comprehensive list

that would include phone # and street address, will require merging with other contact information in the membership spreadsheets.

5.E Government Affairs, Carmil Surritt..

Absent

5.F. Education & Youth Affairs Director, Jerry Gallegos

Nothing to report. Asked for permission to redesign business cards.

5.G. Webmaster, Howard Kimberly

Nothing to report.

5.H. Open Space Director, Paul Yarrington.

Nothing to report.

5.I. Public Relations & Real Estate, James DeMay. (as of March 18, 2024)

5.I.1. Active Listings: 7 in FHV with an average 3078 at avg \$204.39per sq. ft.

5.I.2. Pending Sales: 4 in FHV at an average 3007sf at an avg of \$192.32per sq ft

5.I.3. Closed: 3 in FHV at an average 2384sf at an avg of \$187.90/sf

5.J. Publications, Jimmie Wolf.

5.J.1. Chronicle. Jimmie shared a draft of the Spring edition of The Chronicle and asked for articles from board members for the next "Summer Chronicle".

5.K. Security Director, Steve McCampbell

5.K.1. APD Responses. From Jan 1-March 18, 2024, the following number of incidents were reported within FHV: 3 assaults, 4 family disputes, 3 motor vehicle thefts, 1 report of shots fired, 12 suspicious person or vehicle, 3 traffic accidents, 2 vandalisms, 4 neighbor complaints, and 1 report of kid abduction or hostage.

5.L. Immediate Past President, Andrew Lipman.

Absent

5. New Business

5.A. President's Report

5.A.1. Bump on Four Hills Rd

5.A.2. Need for Webmaster. We all need to work to recruit a webmaster, as continuing to use Howard is not a long-term solution. Jerry said he may have someone to fill the position.

5.A.3. Facebook. Tim Gallegos took over that responsibility. Julia will send him the credentials.

5.A.4. Yard Sale. This year, the yard sale is scheduled for May 18th.

6. Announcements

6.A. Next meeting.

The next monthly Four Hills Village Association Board Meeting will be held on Monday, April 15, 2024, at 6:30-8:00 p.m. It will be held in the Singing Arrow Community Center, 13200 Wenonah Avenue SE, but as a hybrid meeting with the option of using Zoom for those who prefer not to attend in person. Any FHVA Member may attend the meeting, in person or by contacting the FHVA President Brook Jilek for the Zoom link. It will be publicized at the appropriate time via the FHVA website (www.fhva.org), FHVA Newsletter, the FHVA Facebook page, and on FHV Nextdoor.

7. Adjournment

Jerry made a motion to adjourn the meeting. Steve seconded it and the motion passed unanimously. President Brook Jilek adjourned the meeting at 8:00 p.m.